Christmas Trail Returns December 1

CORPUS CHRISTI, Texas — November 27, 2026

The Coastal Bend Vintage Trail returns December 1–31 with a Christmas Edition bringing together six independent shopping destinations for a month-long treasure hunt.

A local campaign with measurable momentum

Preliminary results captured November 25 show 8,008 Facebook views, 138 Facebook shares, 600 Cloudflare-recorded website visits and 720 page views over the preceding 30 days. The organizer reports no paid Facebook advertising. The December print order increased from 1,000 to 2,500 Trail cards.

How to participate

Pick up a December Trail card at a participating shop, collect a punch at all six destinations and return the completed card to a participating shop by December 31. No purchase is necessary to participate in the drawing. Check individual store hours before visiting. The grand-prize drawing is scheduled for January 7, 2027.

Participating destinations

Bird Post Marketplace • Blue Moon Vintage • Debora’s Worth Repeating • Vintage 2020 • Wildflowers Emporium • Esther’s Antiques, Collectibles & Wants.

Media inquiries

Paloma Moreno, Founder & Creative Strategist, Paloma Moreno Marketing. Interviews and shop visits may be arranged through the contact form at palomamorenomarketing.com. Trail information: coastalbendvintagetrail.pages.dev.

Reporting note

Digital metrics are preliminary and do not establish unique shoppers, store visits or sales. Facebook and Instagram totals may overlap.